

Hands of Hope

West Coast COMMUNITY FOUNDATION

Turning the tide on poverty

Newsletter

Vol. 1 May 2010

Actively involved for over 10 years



The West Coast Community Foundation (WCCF) is an organisation committed to the development and work with communities on the West Coast through grant making, capacity building and networking. WCCF is ten years old and proudly introduces **Hands of Hope**, the first newsletter. This will be part of our interactive communication with you to keep you up to date with all our activities and the changes you make in your own communities.

Our development approach will be based on the belief that communities are built by focussing on the strengths and capacities of citizens.

What is WCCF?

This was the question I; and I am sure many of you readers had when I was first introduced to this organization that has become such a trusted and loyal development partner in our West Coast region. West Coast Community Foundation has indeed come a long way since its founding almost nine years ago from a group of people identifying and speaking to a need in our community to a respected organisation making a difference in the lives of people.

In these days where we talk about measuring our performance and evaluating our development work, we ask ourselves the question has it made community benefits on the ground; have we made a difference to the lives of people? Have we through our partnerships made a stronger impact in our communities.

These questions are core to us and is what we would like to start the dialogue with thought this newsletter. We would like to communicate and hear from you about your experiences and the level of service of WCCF. Also, how can we meet and work with you to further your goals of making an impact in the community.

We will have to find creative solutions to the times we are faced with respect to economic downturn, heightening poverty and joblessness, challenges with our climate and the environment – it is in this regard that we need your inputs and coming forward with the solutions.

Through partnerships and your involvement we see making an even greater impact in our region and beyond and we would like to invite you to partner with us in this endeavour.

Input from CHAIRMAN ,
Fred –Earl Williams



WCCF Marketing for 2010

This year we will focus on marketing WCCF in our local communities.

We will have regular events through the year and will focus on small groups for more effective interactions. The main aim is to show the West Coast who we are and what we do!

Please diarise the 4th of December 2010 to be part of our major Marketing Exposure Event! Watch this space in our next addition for more information!!!

Take our hands and make a visible change in the lives of people.

For more information please contact:
Liza Rossouw on 082 211 1112
Every small contribution makes a big change!

Annual Conference

WCCF had a very successful Annual Conference that took place on Thursday, 29th October 2009 at the Citrusdal Country Lodge. We had 39 attendants varying from Grantees, Business Sector, NGO's and Government.

ABSA Foundation sponsored the event with R15 000 and had a presentation on the different types of services the bank can provide to the NGO sector to uplift their organizations.

Valuable information from different

Business sectors was exchanged and communities were informed on the following topics:

- Marketing your organization from the Business Presentation Group in Cape Town
- How to manage productivity in your organization from Productivity SA Group in Johannesburg
- WCCF had a presentation on the introduction of Asset Based Community Development, where after a Questionnaire was circulated to the Grantees and all present to Evaluate the impact of WCCF in the West Coast.



Best project 2009



It took a lot of courage, perseverance, determination and commitment to achieve what a group of 8 men achieved in 12 months. Coming from a background of drugs and gangsterism; on the Cape Flats, it was a learning, growng and transforming process to change their behavior towards others, earning respect and love from family members, but most of all to take responsibility for their future. They started an organic farming project on a leased land, with their own resources and slowly but surely successfully turned the project into a well operated small farming business. Their Most Significant Change thus far is the personal growth of each member, to find peace within and to work together to reach their goals. Another great success was to sow the first seed in the ground and to actually see the first green leaves. The external support from WCCF through a NDA grant, strengthen this initiative with seed capital and capacity building.

A visit from the World Bank



Our aim is to relief poverty and to support communities to self sustainability by taking hands in this responsibility.
Jenny Hodgson of the Global Fund for Community Foundations informed the World Bank about West Coast Community Foundation.

Jennifer Barsky is the Lead Foundations Representative at the World Bank in Washington and the resident expert on foundation building at the International Finance Corporation. Jennifer attended a conference in South Africa and came to visit us to learn from our experience. Nick Cotts, the Regional Vice President of Environment & Social Responsibility joined her. Also part of the team was Joseph Danso, Community Development Superintendent of External Affairs of the Newmont Ahafo Development Foundation in Ghana, a newly formed mining foundation that they hope will eventually be turned over to the community.

What a privilege this was for us that the World Bank wanted to learn from the West Coast Community Foundation about governance, community participation, project generation and implementation. We also gave ideas on how to encourage creativity and sustainability in Foundations as well as Communities.

We shared our challenges and our success stories. Something I realized was that our small group of staff, makes a big impact in the world. The foundation brings hope and it is a honour to know, that we are relevant, needed, trustworthy and credible. May our local communities see this and take our hands to make a difference in the lives of our West Coast people that the world will desire to have the effect such as we have achieved.



WCCF introduces our newly joint Patron – Wilinda Hanekom

In her own words, " As new and joint guardian of WCCF, my wish is to live daily as grateful people.
We do not only need to "build bridges" we need to become perfect "architects" to reach our goals, not only to the best of our ability but with sincere intentions and deeds.

I am very grateful for this opportunity and honor to be guardian for WCCF. I will strive to not only represent the grateful image of WCCF but to make it known."
Wilinda Hanekom, a Business Woman and leader in her field, runs a successful catering business in the Swartland and creates many job opportunities for woman and youth. Wilinda commits herself to open doors for the Foundation by using her broad base of networks (social capital).

Maritza & WCCF takes a journey through the West Coast and make a difference!





Dates and venues will be advertised in the local newspapers in due time.

We thank Extreme Promotions for taking hands with us!

For more information on Maritza, visit this website:

Extreme Promosies/Promotions
021-559 2299
079 039 8863
www.extremepromotions.co.za

West Coast Community Foundation
Turning the tide on poverty

West Coast Community Foundation is the beneficiary of every function.
Together we will turn the tide on poverty!

For more information , please contact Liza Rossouw: 082 211 1112
or email to: marketer@wccf.org.za

Important Dates for 2010

Executive Meetings
- 23 February
- 20 April
- 27 July
- 19 October

Board Meetings
- 30 March
- 08 June
- 31 August
- 30 November

Annual General Meeting – 29 June
Annual Conference – 28 October
Strategic Planning Session/Board – 3 December

All meetings will commence at 17:00

Details

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